



ORIENT-EXPRESS HOTELS
TRAINS & CRUISES

THERE ARE ISLANDS AND THERE IS MADEIRA

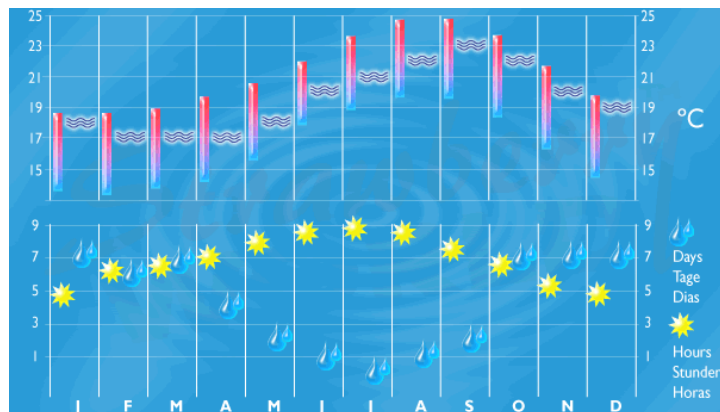
There is no island in the world like Madeira. The climate is wonderful all year round, in perfect harmony with the breathtaking scenery. There is no better place to make the most of this magical island paradise than the world renowned **Reid's Palace**, where refined luxury is combined with discreet service, superb cuisine and a unique ambience. Madeira is the closest subtropical island to northern Europe at a distance of only 3h 10m minutes flying time from London and just 1h 20m flying time from Lisbon.

Reid's Palace, a "Leading Hotels of the World", magnificent headland setting high above the Atlantic waters of Funchal Bay, framed by 10 acres of exquisite landscaped gardens, whose exotic tropical blooms will seduce all discriminating travelers. With 164 bedrooms in total (34 suites), the hotel belongs today to **Orient-Express Hotels** prestigious collection.

Madeira is renowned by holiday makers as a quiet and relaxing destination: it does however provide many opportunities to create an active holiday. Please find below some suggestions:

AROUND THE WATER...

The Subtropical climate enables us to plan any water sports activities, as well as a choice of boat tours year round:



| | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|-----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| C° | 18 | 19 | 19 | 21 | 21 | 22 | 24 | 25 | 25 | 24 | 22 | 20 |
| F° | 65 | 67 | 67 | 68 | 70 | 72 | 75 | 77 | 77 | 75 | 72 | 68 |



Catamaran rides: We see more and more catamaran in the bay of Funchal and we can hire some to take the participants meeting the dolphins & whales and access a place only accessible by boat for lunch - a peninsula on the South Coast named "Fajã dos Padres" with a plantation of tropical and sub-tropical fruits, such as banana, papaya, mangos, avocados!).



ORIENT-EXPRESS HOTELS
TRAINS & CRUISES

Deep sea fishing: Explore the rich ocean that surrounds the island, whether using our expertise to land marlin or tuna, trawling the coast for barracuda and snapper, or discovering the crystal clear waters.

For those wishing an introduction to big game fishing, you can experience the thrill of the rod and reel under our careful instruction. Local boats are fully equipped for all sport fishing requirements and ready to cruise the bountiful waters of Madeira for those record-size blue marlin and tuna.

Deep sea fishing boats can take up to 8 people per boat, including a skipper and professional fisherman who will help the group to get most out of this experience.



Santa Maria replica : Portuguese explorers in the 15th century sailed the waters of Madeira in search of wealth.

In keeping with the tradition, Reid's Palace offers a varied selection of sailing boats, including a replica of Christopher Columbus' boat, Santa Maria, to explore the treasures of Madeira's waters.

Sailing: Our team can organize sailing classes on Beneteau type of boats. The light breezes around Madeira are just perfect to learn or practice further how to sail. Alternatively, we can organize sunset cruise tours with cocktail on board.



Private Yatch (Regency Boat):

This is definitely the most exclusive way to navigate on the Madeiran shores.

The Sunseeker Manhattan 74 model, is luxuriously equipped and exceptionally spacious. Reaching a speed of 35 knots, it is guaranteed to exceed the highest expectations and is a good suggestion for a private and very pleasant day on the sea.

Trips to Desert Islands and Porto Santo Island are also available.



ORIENT-EXPRESS HOTELS
TRAINS & CRUISES



The **natural pools** of Porto Moniz, at the western tip of the island provide a different bathing experience while the ocean breakers splash into the rock carved basins.



Other activities available: scuba diving, paragliding, kayaking, surf, windsurf and much more

IN THE NATURE...



Jeep Safari: The rugged side of Madeira can be discovered by jeep on roads and trails as high up as 1900 metres to Jardim da Serra, going down to Curral das Freiras, passing through Boca dos Namorados and Quinta Grande, stopping at Câmara de Lobos for a traditional 'poncha'.

A VIP Jeep Safari program can include a cable car ride to Monte Village, a surprised lunch in the mountains and multiactivities such as slide, rappel, bridge crossing in the rivers or canyoning down the mountains.

Canyoning: Getting down the rivers of Madeira is a way to see undiscovered and untouched parts of the island, while revelling in the exciting journey through transparent waters. During summer the northern rivers are the most appropriate, as the flows are high and there is enough water to create an exciting challenge. During winter, however, we recommend the streams to the south, with gentler, quieter flows.



Gardens: Also known as the floating garden of the Atlantic, Madeira will enchant amateur botanists. Visit the Botanical garden, the Monte Palace tropical gardens, the orchidea's farm just to name but a few. To make the experience more unique, a botanist can give a lecture in the beautiful open air amphitheatre of the Botanical Garden or in the private museum of the Tropical garden.



Levada Walking & Trekking: This unique irrigation system created in the XVIth century still prevails today and provides wonderful trails along which to walk or to hike. Most are easy, but there are a few expert hikes as well on top of the mountain (as high as 4000 ft). 1000 miles of trails exists enabling to discover the island under its every angle. Reid's catering team can organize picnic in the mountains for the group.



Climbing: Madeira's volcanic origins and its rugged mountainous relief are a guarantee of adventurous moments. To summit the impressive and magnificent mountains bursting directly from the sea is a memorable conquest for any climber worth his salt. The favoured areas for climbing are the central mountain range, the sea cliffs and some of the northern cliffs.



Golfing: two beautiful courses will please all demanding players.

Santo da Serra Golf Club, a championship course offering 27 holes and home of the Madeira Island Open, rates as one of the most spectacular courses in Europe, with staggering views from the mountains to the sea below.

Palheiro Golf with 18 holes is situated in the hills to the east of Funchal, boasting fantastic views over the bay and the city.

IN THE CITY...



Funchal is a nice little town founded in the XVth century. Its cobblestone streets, its cathedral, its picturesque and colorful marketplace are the backdrop of quiet strolling experiences.



ORIENT-EXPRESS HOTELS
TRAINS & CRUISES

The market place: *The farmers' market is a perfect example of Estado Novo architecture, which is somewhere between modernism and 1930s art deco.*

The atmosphere is bustling as you would expect from any market but this one is ablaze with colours and redolent with the perfume of beautiful flowers. Birds of paradise, orchids, king proteas, roses, cattleyas and camellias are displayed and sold by the sprightly flower sellers wearing brightly coloured regional costumes.



On the upper floor there are tropical fruits, vegetables and spices, while fish and meat are on sale on the lower floor.

Let you guide by our Chef and discover all the exotic fruits abundantly displayed there, and discover this unique fish Espada, only to be found in deep Madeira waters.

The Embroidery Museum: *This museum shows how Madeira embroidery was made and has an exhibition of valuable pieces of embroidery, tapestry and inlaid wood. The embroidery is displayed in different outfits and with other items such as furniture.*



The Madeira Wine Company: *Did you know that the American Independence pact was toasted with Madeira wine? This site will help you understand more about one of the world's most extraordinary fine wines. Discover for yourself the history behind the product, how it is made and more about each grape variety. Taste the 4 varieties of Madeira wines, and take a bottle home produced in the same year of your birthday.*

The Madeira Story Centre: *The Madeira Story Centre is located in the old part of Funchal, near the cable car that goes from Funchal to Monte. The centre gives an overview of 14 million years of the history of Madeira in a visit lasting 1½ hours.*

From the geological formation of the archipelago to the present day, visitors will be able to go back in time in recreations of Madeira's history, exhibits of authentic historical objects and interactive, multimedia audiovisual equipment, combining history with an entertaining cultural experience.



The Sacred Art Museum: *Built in the early 17th century, this museum has a particularly important exhibit of Flemish collection, which dates back to the island's golden age, when sugar cane was produced here in the 16th century. Pictures at the museum include works of excellent quality, dominated by 15th and 16th century Flemish art.*

The Flemish panels are impressive thanks not only to their artistic value but also to their size. Some paintings have been attributed to Dierick Bouts, Gerard David, Van Cleve, Mestre de Morriçon, Jean Provoost, Mestre da Adoração de Machico and Jean Gossaert de Mabuse.



The Cable Cars: Takes you from downtown Funchal up to the village of Monte. Ride last 15 minutes and gives you the opportunity to enjoy the city from above with a spectacular backdrop: the Atlantic. In Monte, you have a beautiful church, last home of the last Austrian Kayser, the Monte Palace Tropical Gardens and the departure to the toboggan. Alternatively, there is the new cable car that makes the connection between Monte and the Botanical Gardens, one of the major attractions for almost every visitor to the island.



This cable car will take visitors on about 14 unforgettable minutes (round-trip) on a new panoramic route with extraordinary views of the Funchal bay and also over the River of João Gomes, an area of rare and exotic beauty made up of an important nucleus of Laurissilva forest.

On the other hand, this new cable car will also provide an easier access to the levada walks of Tornos, Bom Sucesso and Curral dos Romeiros, points of interest frequently visited by keen walkers.



The Toboggan ride: Get a thrill going downhill in a wicker sledge for 2 miles guided by 2 men. Hesitating? Sip a glass of the traditional cocktail Poncha to get you started!

Helicopter Tours: To see the splendour of Madeira there really is no better way than by helicopter. The beauty of the mountains or the grandeur of the north coast will stay in your memory forever when you have seen their true scale from the air.



The helicopter can carry five people in comfort on a variety of trips, from a quick flight to Porto Santo Island or around the bay of Funchal, to a half or full island tour.

Other places to visit: São Lourenço Palace, Quinta das Cruzes Museum, Museum of Contemporary Art in Sãotiago Fort, Cathedral.



ORIENT-EXPRESS HOTELS
TRAINS & CRUISES

OUTSIDE THE CITY...



São Vicente Caves, Volcano Pavilion and Water Gardens Complex:

Complex:

Visitors to the volcanic caves in São Vicente can see the inner recesses of the island and the volcanic convulsions that gave birth to it. This 30-minute trip takes you to the centre of the earth through the caves and their kilometres of lava channels. Follow the mysterious trail that will take you to crystalline lakes in the company of the perfect background music.

The Volcano Centre is located within the São Vicente Caves complex and combines science and culture with leisure and entertainment. In this pavilion, about 90 visitors can watch audiovisual shows recreating the geological origins of the caves from a volcano and a simulation of an island being born. The geographical features of the terrain have also been used to build a garden of local flora, crisscrossed by footpaths, where trees and water courses live side by side in perfect harmony.



Casa das Mudas Arts Centre (Calheta)

This centre usually houses temporary exhibitions. Currently on show, there is a fantastic exhibition of about 100 works of art belonging to the collector Joe Berardo, one of the largest collections of contemporary art worldwide. This exhibition includes everything from figurative expressionism and nouveau réalisme to minimalism and post-modernism. Francis Bacon, David Salle, Eric Fischl, Jorg Immendorf, Francesco Clemente, Picasso and Dali are some of the famous signatures on the paintings on display.

The sculptures include works by Rebecca Horn, Tony Cragg, Shirazen Houshiary, Alexander Calder and Fernando Botero.

