



MAROMA RESORT AND SPA

Fact Sheet

DESCRIPTION:

Located on 25-acre beachfront portion of a 500-acre coconut plantation on the Riviera Maya, Maroma Resort and Spa is a rustically luxurious hideaway built in the tradition of the Mexican haciendas where personal service, warm hospitality and privacy are unsurpassed. This romantic 65-room hideaway is reputed to be among the finest resorts in Mexico. Opened in 1995, Maroma is nestled at the edge of an unspoiled stretch of beach on the Yucatan Peninsula, bordered by the world's second longest barrier reef, providing world-class SCUBA and snorkeling. The reef provides safe sea bathing in all weather conditions and protects Maroma's talcum powder-like white sand beach, which has been recognized as the "World's Best Beach" by the Travel Channel.

LOCATION:

Located approximately 25 minutes by car from Playa del Carmen, Maroma Resort and Spa is a Yucatan oasis set on a quiet beachfront setting on the Riviera Maya. Beautiful uncrowded beaches, lush jungles, over 100 mystical Cenotes and Maya ruins and a variety of eco-adventure and sport activities are all located within the region. Stretching 81 miles, the Riviera Maya begins 11 miles south of the Cancun International Airport in Puerto Morelos, and extends to Felipe Carillo Puerto, a small town near the Sian Ka'an Biosphere Reserve. Served by most of the major airlines via Cancun International airport, it is only a one-hour flight from Miami; two hours from Dallas, Houston, and Atlanta; and just three hours from New York and Chicago. A driver from Maroma Resort and Spa meets all guests at the airport and transports them to the hotel.

DESIGN:

Maroma's authentic Maya sensibility is evident throughout. The resort is made up of several white stucco buildings, two or three stories in height each with thatched roof terraces to maximize views and privacy. Buildings are joined by winding stone pathways lined with lush plantings, which are lit by over 1000 candles or torches each evening.

Each building has been crafted by hand by the same family of Maya masons and purposefully aligned to the stars to ensure proper energy flow so that mind, body and spirit are at peace. Interiors feature curved lines, indigenous building products, windows that capture sunbeams, oversized tubs adorned with Mexican tiles, and carved lighting niches that define sensuality.

ROOMS:

Open to the sea and shaded by swaying palms, the resort offers 65 rustically luxurious rooms and a four bedroom villa. All guestrooms offer ocean or garden views, original art by resident artist Bertrand Castelli, hand-loomed bedding and rugs, private terraces with sofas and/or double hammocks, bamboo shutters, telephone, in-room safes, and CD players. Bathrooms are resplendent with toiletries and feature oversized tubs: hand-made and adorned with Mexican tiles, no two are alike.

DINING:

EL RESTAURANTE

Hand built by Mayan masons, El Restaurante reflects the homemade hospitality of Maroma. Offering casually elegant surroundings complemented by original oil paintings by resident artist Bertrand Castelli; indoor and outdoor seating provide spectacular views of the white sand beach, which was named "The Best Beach in the World" by the Travel Channel.

Offering all-day dining, the restaurant is renowned for its breakfasts, which feature an abundance of fresh fruits, pastries and regional specialties.

For lunch chef serves Yucatan inspired cuisine including guacamole made table-side, Yucatan lime soup and cochinita pibil, a traditional Maya pork dish prepared with achiote, peppercorns and garlic, all wrapped in banana leaves and gently baked with chopped chilies and onions.

Sunday through Thursday evenings, El Restaurante is transformed into a "Caribbean Steakhouse" featuring the finest meats and fish available on the Yucatan Peninsula.

On Friday evenings, experience the Chef's Caribbean Parrillada, when tables are set in the sand and a Mexican Trio serenades you while the chef cooks up a beachfront feast of local spiny lobster, fresh fish and the best cuts of meats.

EL SOL

El Sol is set in a magical environment that was built based on sacred Maya geometry that features arched ceilings and breathtaking views of the Caribbean sea, and brings to the table the two culinary worlds of Yucatan: Maya and Creole Cuisine. Maya Cuisine pre-dates the arrival of the Spanish "Conquistadores," its authentic flavors, spices and techniques taking you on a culinary journey to the ancient Yucatan. The region's Creole cuisine was influenced by the Spaniards, during the 19th century when the area's sisal was made into the ropes and exported around the world. This economic boom created an influx of wealthy Europeans or "Criollos" who built grand haciendas and brought with them style architecture and cuisine. The Creole cuisine of the Yucatan is a fusion of European, Maya, and French cuisine. Maroma's Chef Guillermo brings together these two culinary heritages and adds his own contemporary touch. Open for dinner daily from 7p.m.

CILANTRO

Located adjacent to the Kinan Spa, Cilantro offers alfresco dining for breakfast and lunch either poolside or beach front. Offering Maroma's signature breakfast of fresh fruits, pastries and regional egg dishes for breakfast and in the afternoons gourmet spa cuisine delights guests with the sinlessly delicious. The Yucatan inspired spa menu features healthy dining options that draw on the local flavors like Achiote, Cactus, cilantro, beans, chayote and other fresh tropical fruits and vegetables. Cilantro also features a juice bar serving exotic combinations of local fruits, vegetables, herbs and flowers. Juice Bar open from 10 a.m. to 6p.m.

KINAN SPA:

Kinan is the Maya word for the energy of the sun. Similar to the Asian concept of Chi, Kinan it is often used to refer to the individual inner energy. Opened officially in March 2005, this fabulous addition to the luxurious Maroma on Mexico's Riviera Maya offers a full range of spa services in unique environments ranging from treatment rooms with private gardens, open-air massage palapas and a rooftop yoga pavilion with 360-degree views of Maroma's dual ecosystems of the jungle and the sea Kinan Spa also features a

steam bath and saunas with plunge pools. These additional services complement the traditional Maya Temazcal (the spiritual Maya sweat lodge) that is currently offered.

The 7000-square foot Kinan Spa was handcrafted by the same family of Mayan stonemasons that have been lovingly creating Maroma for over three decades. This long-standing creative collaboration is one of the reasons that guests, travel professionals and the media rave about the visual beauty of the exclusive resort. In addition to the grace of the buildings, the directional alignment of the structures are based on Maya Sacred Geometry, principles of astrological alignment and energy channels that give Kinan Spa its spiritual essence -- each building and treatment room has been aligned to the stars to ensure positive energy flow so the body, mind and spirit are in harmony.

The 560-square-foot Fitness Center located adjacent to the Spa features a variety of cardio and weight equipment. The Yoga Palapa features floor to ceiling views of the jungle and surrounding gardens. In addition to personal training, the center also offers spinning classes.

Wellness is defined as someone's complete state of health. This state of health is more than just the absence of disease and includes physical, mental, emotional, spiritual, social and environmental well-being. At Kinan Spa we take a unique approach to wellness, which is designed to offer everything the body, mind and spirit needs in order to function as one.

The **Kinan Wellness Programs** are designed to offer a complete solution to your health and well-being. Choose between one of our unforgettable experiences for any length of time that suits your stay with us.

Our programs vary in length and are available for **1-day, 3-days, 6-days and 12-days**.

Allow us to take your well-being expectations to a new level! It's what we do best!

You will find that a Kinan Wellness experience will offer you the knowledge, the motivation and the secret tools that will help your path to well-being.

At Kinan Med Spa we offer an exclusive system to reduce skin flaccidity, tighten tissues, dissolve fat and reduce cellulite, through the application of energy on targeted areas. You obtained the same results as with liposuction, without having to undergo surgery and long recovery processes. We have the most modern medical to help you shape the body of your dreams.

Body treatments: Anti-cellulite, reshaping and lipo-dissolve.

Facial treatments: Botox, Fillers and facial intradermic multivitamins.

EVENT & MEETING SPACE:

Theater Violoncello, a private meeting theater that seats up to 80, is ideal for small group functions and meetings and provides high-speed internet access as well as projection screen capabilities. In addition, Maroma's abundance of outdoor space provides numerous alfresco options for gatherings by the pool, under palm trees or on the white sand beach. The sales staff can arrange for all ground transportation, excursions, banquets and special events as well as all the extras from mariachi bands to fireworks.

GUEST SERVICES:

A dedicated staff is committed to the anticipation and fulfillment of guests' needs, including:

- 24-hour room service, including hospitality services
- Laundry/dry cleaning
- Multi-lingual staff
- Full-time aficionado staff for customized sight-seeing tours, rental cars, etc.
- Nightly turndown service
- Spanish immersion program

Guest amenities, include:

- Three restaurants
- Indoor bar with billiards and card table
- Beach front bar
- Three outdoor pools
- Two tennis courts
- Boutique/Art Gallery
- Cultural Palapa with library of books on the Riviera Maya, Mexico and the Maya people
- A Multimedia theater with extensive film library
- Wellness Center
- Beach front activities center with snorkeling equipment, scuba center, kayaks, sailboats, Hobie Cats, windsurfing and kite surfing.
- Complimentary computer access in the entertainment lounge
- High speed internet connection in room
- Personal combination-lock safe in each guest room

Excursions:

- Snorkeling
- Diving
- Windsurfing
- Sailing
- Kayaking
- Jungle river trips and fishing on premises with Maroma guides
- Guided nature walks
- Deep-sea fishing
- Championship golf located nearby
- Day trips to Chichen Itza, Tulum, Coba, Merida, Sian Ka'an Biosphere Reserve, and Holbox to swim with the whale shark.

AWARDS:

In addition to receiving accolades in numerous publications, including *The New York Times*, *Town & Country*, *Travel + Leisure*, *Vogue*, *Andrew Harper's Hideaway Report* and *Gourmet*, Maroma Resort and Spa has also been honored by being named "The Top Beach" on *The Travel Channel's* "The World's 10 Best Beaches," in *Condé Nast Traveler's* "25 Coolest Places in the World," and "Top 10 Best Latin/Atlantic Hotels" and *Modern Bride's* "World's Best Honeymoon Destination."

2008 PUBLISHED RATES:

- Garden (19) \$510 to \$600
- Premium (5) \$610 to \$720
- Ocean View (18) \$830 to \$980
- Junior Suite (7) \$1,140 to \$1,350 - features a large bedroom with a sitting area and a large open bath with dressing room. It is flanked by two terraces - one furnished as an outdoor living room and shaded by a Thatched roof, the other open to the sun and overlooking both the bay and the jungle
- Master Suite (7) \$1,450 to \$1,710 - Offering unobstructed views of the ocean and gardens these suites feature a large living room area, spacious open bath with bathtub and shower, walking closet and in room bar area. With the option to connect to garden rooms, these rooms offer lots of comfortable seating for the perfect escape to relax alone or to entertain friends.

- Sian Nah One Bedroom Suite (9) \$2,010 to \$2,380 ó Sian Nah is Mayan for House of Heaven, which describes the new collection of ultra luxurious ocean front suites. Each suite is a complete sanctuary equipped with expanses of windows and doors that allow the outdoor spaces to flow effortlessly into the interior ones. Each suite also has its own spa space for massages and spa treatments, a wellness area with fitness equipment, a separate living room and bedroom, a spacious outdoor terrace with lounge and dining palapa and a private plunge pool.
- Villa Karolina (1) \$5,200 to \$6,140 - Upon entering the villa, you see the turquoise crystal water of the Caribbean mixed with the warm earthen colors of the furnishings and immediately feel at home. The open and spacious floor plan includes the living room, fully equipped kitchen and dining area. The glass terrace doors open out onto a covered patio area and beyond that is the pool with pathways leading down to the beach. There are two master suites on the ground floor located at opposite sides of the central living area and two on the upper level. The villa can accommodate up to eight guests with four bedrooms, each with a king size bed, and four and a half baths.

Note: A two-bedroom suite is also available by converting a master suite with attached room (3 possible conversions)

Rates include breakfast, wake-up coffee service, complimentary boat snorkel and ground transportation. High season is January 4 to May 15 and November 14 to December 19; Low season May 16 to November 13. Holiday season runs December 19 to January 5.

Age Restriction: From January 1 to May 27 and December 21 to 31 there are no children under 16 years of age are allowed on property. From May 28 to December 21, no children under 12 years of age are allowed on property.

ADDRESS:

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