



AWARD-WINNING HISTORY OF MAROMA RESORT AND SPA AND THE RIVIERA MAYA

In addition to receiving accolades in numerous leading publications, including *The New York Times*, *Town & Country*, *Vogue*, and *Gourmet*, Maroma Resort and Spa has also been honored with the following recognition:

Travel + Leisure

“World Best Hotel Spa Mexico, Central and South America” 2008

“World’s Best Awards – Top 25 Mexico and South and Central American Hotels” 2007

“World’s Best Hotel – T + L 500 List” 2006, 2008

“World’s Best Awards – T + L 500” 2005, 2006, 2007

“World’s Best Hotels –Mexico, Central/South America” 2005

In the August 2007 issue of *Travel + Leisure* magazine, Maroma Resort and Spa was selected as one of the Top 25 Hotels in Mexico, South and Central America. Each year *Travel + Leisure* magazine publishes their **World’s Best Awards**, a compendium of the greatest hotels around the globe as chosen by their readers in the annual **World’s Best Survey**. For the past decade, readers have identified their favorite hotels, cities, islands, airlines and more. *Travel + Leisure* is the authority, setting trends, and motivating readers and is a leading source of information on travel, hotels, resorts, dining and entertainment. The magazine reaches the sophisticated travelers with a circulation of nearly one million.

Condé Nast Traveler

“Gold List – World’s Best Places to Stay” 2004, 2005, 2006, 2007, 2008

“Readers’ Choice Awards – The Best of the Best” 2007

“Top 20 Mexico Resorts” 2007

“Top 15 Mexico” 2006

“Top 20 Latin American Hotels” 2003

“Top 10 Best Latin/Atlantic Hotels” 2002, 2003

“25 Top Coolest Places in the World” 2002

In the January 2008 “Gold List ó World’s Best Places to Stay,” Maroma received an overall rating of 92.9% based on service, rooms, location, food, design and activities. In 2005 Maroma was rated 100 for “The Best by Location” as well as rating # 3 in all of Latin America. In the Readers Speak section, it was noted that, “This former coconut plantation has a dreamy location on a white sand beach.” Maroma Resort and Spa was named as one of the best in The Americas in the 2004 Gold List ó World’s Best Places to Stay as well as being named as one of the top 10 best Latin/Atlantic Hotels in 2002 and 2003 by *Condé Nast Traveler* magazine readers. In 2002, *Condé Nast Traveler* honored Maroma Resort and Spa as one of the top “25 Coolest Places in the World.” For the hotel category, over 32,000 subscribers rated the quality of rooms, service, restaurants and location of the hotels. *Condé Nast Traveler*, whose credo is “Truth in Travel,” is a monthly publication that caters to the experienced, discerning and frequent traveler. *Condé Nast Traveler* has a circulation of 801,795 readers and a median household income of \$122,000.

Travel Channel

“World’s Best Beaches - Best Romantic Beach” 2004

“Top 10 World’s Best Beach” 2002, 2003, 2004

“World Best Beach Resort” 2004

“Great Honeymoon” Resorts 2004

”Top Beaches by Region for Caribbean & Mexico” 2003

“Top Beach of the World’s 10 Best Beaches” 2002, 2003

“Number One Best Caribbean Resort” 2002

The Travel Channel honored Maroma Resort and Spa for the third year in a row. The luxury Hacienda style resort on the Riviera Maya in Mexico was honored as the 2004 World’s Best Romantic Beach as well as being showcased as one of the 2004 “Best Beach Resorts” and “Great Honeymoon” Resorts. The Travel Channel reaches over 30,000,000 subscribers and is devoted exclusively to travel entertainment capturing the fascination, freedom and fun of travel.

Travel Channel delivers insightful stories about the world's most popular destinations and inspiring diversions and in ranked Maroma number one World’s Best Beach overall in 2002. The Travel Channel website described Maroma Resort and Spa, as “Quite possibly the most exquisite secret in Mexico, Maroma Beach is a resort hideaway intent on preserving the ecology of its 500-plus acres of beach and rain forest, all the while bringing individual service and luxury to unprecedented heights.”

Celebrated Living

Platinum List/Editors’ Picks 2004, 2005

The resort was favored as one of the Editors’ Picks due to the newness or exclusivity of the property not allowing for a popular vote at this time. It was praised as being a Moroccan-style Riviera Maya resort pouring on the romance, offering surfside meals, lighting 1,000 candles along pathways at night, and banishing in-room TVs.

Condé Nast Brides

“Most Luxurious Bathrooms” Summer 2003

Andrew Harper’s Hideaway Report

“Top International Resort Hotels” 2008

“Top International Resort Hotels” 2003

“Top International Resort Hideaways” 2002, 2003

“Hideaway of the Year” 1997, 2000

Now in its 25th year of publication, *Andrew Harper’s Hideaway Report* is the ultimate travel guide for sophisticated travelers seeking candid reviews of enchanting luxury hotels, resorts and hideaways in the United States and around the world. To assure you wholly independent observations, noted travel authority Andrew Harper travels incognito - booking into hotels and paying his own way, as would any typical guest. Hotels don't know his real name, or what he looks like because he refuses to introduce himself during inspections. So while you may have seen *Hideaway Report* favorably mentioned in *Forbes*, *Fortune*, *Mirabella*, *Vogue*, *The New York Times* and other such publications, his identity has never been revealed.

ZAGAT’S Top International Hotel, Resorts & Spas Survey, 2003-2006

In the 2006 survey, *Zagat’s* said of Maroma Resort and Spa, “After you pass through what seems like a jungle, you enter this unusual oasis set on a beach in a stunning area near Puerto Morelos with whitewashed buildings designed in rustic Mexican style; each of the unique rooms has handmade furnishings, there’s gracious, unobtrusive service all around and the wonderful cuisine includes a delicious homemade chocolate truffle left on your pillow at night; with no children under 16 allowed, this is a truly romantic private sanctuary. The results of this survey are created from the shared experiences of nearly 10,000 people

and are based on roughly 380,000 nights at hotels per year. On average, to be included in the survey one or more surveyors per night, every night, all year long. Considered the candid, no punches-pulled guide to where to stay and eat, *Zagat* Surveys have been called ða necessity second only to a valid credit cardö by the *New York Times*.

Modern Bride

Third Hotel with “Best Spa” 2008
Fourth Hotel with “Best Beach” 2008
“Best Beds” Top 5 – 2005
“Most Luxurious Bathrooms” 2003
“Best Honeymoon Destination” 2002

In 2002, *Modern Bride* Magazine named the Riviera Maya the #1 Up and Coming honeymoon destination in Modern Bride’s World’s Best Honeymoon Destinations 2002 survey. Voted on by more than 3,000 American Society of Travel Agents (ASTA), the annual survey is the only one of its kind that asks agents about their favorite destinations to recommend to honeymooners.

Island Destinations

Travel Agents Choice – “Spa of the Year Award” 2005-2006

Over 200 top travel agents attend this annual event where just a few premier resorts are awarded the crystal plaque of excellence. Travel firm *Island Destinations* is considered to be the ðAuthority for Luxury Travelö, serving only those travel agents representing clients with interests in luxury accommodations.

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